

[www.TEDxTorreyPines.com](http://www.TEDxTorreyPines.com)

# TED<sup>x</sup> Torrey Pines elevate<sup>7</sup>

February 17, 2026

7:00 PM

TEDxTorreyPines Sponsorship Deck

Elevating Ideas, Uplifting Voices, Building Community

La Jolla, San Diego

## What Is TEDxTorreyPines

TEDxTorreyPines is the first officially licensed TEDx event under the Torrey Pines name, rooted in La Jolla and bringing together visionaries, creatives, scientists, artists, advocates, and lifelong learners.

Inspired by the TED mission of ideas worth spreading, our event creates a space where:

- Ideas spark action
- Voices are elevated
- Community is strengthened



## Why This Event Matters

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience.

[🔗 About TED](#)  
[🔗 About TEDx](#)

We are building  
more than a stage.  
We are building  
connection.

TEDxTorreyPines exists to:

- Amplify diverse, meaningful perspectives
- Foster belonging and dialogue
- Encourage growth, curiosity, and empathy
- Create a ripple effect that extends far beyond one evening

## Why Partner With TEDxTorreyPines

Sponsors and vendors receive:

- Guaranteed seating at the live event
- Logo placement on pre-talk slides and in the event program
- Verbal acknowledgment during the live event
- Exposure to an engaged, values-driven audience
- Built-in amplification through speakers and the TEDxTorreyPines team
- Alignment with TEDx, a globally recognized and respected organization
- Continued visibility as talks are released and shared online



This is high-quality brand alignment.



## Event Audience

Our audience includes:

- Professionals and entrepreneurs
- Creatives and educators
- Wellness, tech, and nonprofit communities
- San Diego locals who actively support local brands

The TEDxTorreyPines audience values curiosity, wellbeing, innovation, authenticity, and a strong sense of community.



## Speaker Lineup & Built-In Reach



Career Trial Attorney | Legal and Ethical Consultant  
Deputy District Attorney  
Talk Title: The Honeymoon Phase of AI  
Nationally recognized legal and ethics expert  
Website: wendypatrickphd.com

**Wendy Patrick, J.D., Ph.D.**



Associate Professor | Neuroscientist | UNLV  
Talk Title: Lessons from Neuroscience to  
Make Your Brain Work Better  
Academic and public science audience  
Research cited globally

**Dr. James M. Hyman, Ph.D.**



Marine Scientist | Conservation Biologist  
Scripps Institution of Oceanography  
Talk Title: Sharks, Reality TV, and  
The Myth of Insignificance  
Winner and featured expert on Netflix's All the Sharks

**Dr. Brendan Talwar**

[!\[\]\(ab4e2b3fc7e7887b7a72f548aa6f5e60\_img.jpg\) Learn more about our speakers](#)



## Performer

### Singer-Songwriter | Mental Health Advocate

#### Live Performance: These Songs

- Perspective rooted in emotional honesty, community, and healing
- Creator of music and spaces that bridge art and activism
- Substack: [catearmstrong.substack.com](https://catearmstrong.substack.com)

A live musical interlude designed to create space for reflection and connection.



## Speaker Lineup & Built-In Reach



Entrepreneur | Former Licensed Funeral Director  
Talk Title: The Day Someday Changed  
Perspective shaped by grief,  
leadership, and entrepreneurship  
Founder of DoggoWash

**Colleen Mitchell**



Forensic & Operational Psychologist | Child Safety Expert  
Talk Title: It Started With “Hi”:  
Talking to Your Kids Before the Internet Does  
Works globally with law enforcement to protect children online.  
Website: [drstacycecchet.com](http://drstacycecchet.com)

**Dr. Stacy Cecchet, Ph.D., ABPP**



Makeup Artist | Yoga Teacher | Creative Entrepreneur  
Talk Title: The Beauty of Connection: What Makeup  
Taught Me About Seeing Each Other  
Artistry and mindfulness-driven perspective on connection  
Creative educator rooted in artistry and mindfulness

**Hollie Berry**

[!\[\]\(4688aadfd656ded00cd6bdfae55089a9\_img.jpg\) Learn more about our speakers](#)

## Speaker Lineup & Built-In Reach



Soccer Advocate and Connector

Talk Title: PLAY at Every Age: Older Women in Soccer

Perspective rooted in movement, community, and joy

Founder of San Diego Soccer Women

Website: [sandigosoccerwomen.com](http://sandigosoccerwomen.com)

**Brandi M. Mitchell**



Founder, SG Living & Sober Gangster

Talk Title: The Most “Gangster” Thing I Have Ever Done Was Get Sober

Perspective rooted in sobriety and accountability

Website: [sobergangster.com](http://sobergangster.com)

**Jason Williams**



Brain Health Advocate | Youth Resilience Leader

Talk Title: Where the Brain Ends and the Mind Begins

Perspective shaped by living with and healing from a brain injury

Inspires youth, families, and brain health communities

**Charlie Lin**

[!\[\]\(1d961d69b3f46aac890726affd380aee\_img.jpg\) Learn more about our speakers](#)

# Meet the Organizers



**Lead Organizer & TEDxTorreyPines Licensee**

Marketing Manager

Role: Curation, Sponsorship, and Community Outreach

Perspective rooted in connection, collaboration, and purpose

[www.linkedin.com/in/amy-pfleger](http://www.linkedin.com/in/amy-pfleger)

**Amy Paul-Pfleger**



**Emcee & Co-Director, TEDxTorreyPines**

Lead Researcher, UC San Diego

Perspective focused on advancing women through science and community

[www.linkedin.com/in/sela-salzman](http://www.linkedin.com/in/sela-salzman)

**Sela Salzman, MS, CSCS**



**Executive Director, Nonprofit Leadership**

Community Impact & Strategic Partnerships

Focused on expanding resources, building meaningful partnerships, & strengthening nonprofit communities

[cosffoundation.org](http://cosffoundation.org)

**Jillian Collins**

We'd love to partner with you. For sponsorship or in-kind support, contact Amy or Sela at [tedxtorreypines@gmail.com](mailto:tedxtorreypines@gmail.com) and help elevate ideas worth spreading.

# Thank You

More Ideas. More Voices. More Impact.